



app@night

Nov 18<sup>th</sup> - 20<sup>th</sup> 2016

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# app@night November 2016

## FAQ

### Mission

The aim of the LMU Entrepreneurship Center for organizing the event is to show you hands on that in a team you can develop proper business ideas and realize them in only a short period of time. This goal is supported by our sponsors who will offer you insights into cutting edge knowledge in their respective fields and industries. Moreover, they will keep their eyes open for recruitment opportunities.

### Timing

The event will start on Friday, 18th of November at 7pm and will end on Sunday evening (20th November).

- Friday:           7pm – Check In  
                      7:30pm – Official Opening & Teambuilding
- Saturday:        9am – Breakfast  
                      10am – Coding Workshop & Coaching  
                      2pm – Startup Pitches  
                      4pm – Coaching
- Sunday:          9am – Breakfast  
                      2pm – Track finals  
                      5pm – Closing Ceremony & awesome prizes!

Most of the time you will work directly with your team in your specific track rooms. Your presence will be required during the majority of the event.

### Organizing the event

If you're free on only one or two of the days but nevertheless want to participate, simply email us, we are still looking for helping hands during the event.

### What do I need to bring?

You will only need to bring your own computer (fully charged if possible), a pen and paper.

### Who can apply?

All students from any university of any discipline are welcome - no matter if you study business, IT, design, or the like. Even if you have already finished your studies, of course you are welcome too!

We reserve the right for ourselves to revoke the right of participation in case of inappropriate behavior from the participants. Thus, a registration email alone does not guarantee a definite spot within the event.

### Which specific tracks do you offer?

Our tracks will be divided into two sets with different skill levels: Mixed Tracks and Advanced Tracks. Within each set, various tracks will be offered. Please visit our website for further information concerning the specific track offers.

#### Mixed Tracks:

The Mixed Tracks will not focus on actual app developing as much as advanced tracks do. However, developers are needed here as well. Business students and students of other subjects will join Mixed Tracks with designers & developers.

#### Advanced Tracks:

The Advanced Tracks will be open especially for developers and designers because real developing and programming skills are needed for the tasks in this tracks.

### Choosing your track

You can directly choose your track on a first come, first serve basis on the website. All tracks will have limited capacity. Nevertheless, we try our best to get you into your preferred track.

### How does teambuilding work?

Teams should consist of 3 to 4 members. By Friday evening, teams have been formed and you will be directed to your specific track rooms. Please make sure form a team with the right mixture of skills from each member of the team! If you want to be in a team with your friends, make sure to pick the same tracks as long as available.

### Workshops

The track sponsors will hold a workshop to tell you more about the tasks and goals of your track.

You will be able to get a first idea of app development from our participant booklet and you will learn a lot from team members that have skills in different areas than you.

In case you are so excited, you want to start right away, there are great tutorial pages out there, in particular for app development.

### Certificates

Everyone who successfully participated until the finals will get a certificate after the event.

### Is it free?

For sure and we'll serve nice food and drinks during the weekend as well.

### Further details

You will get more information on everything you need to know via Email prior to the event. Don't worry about specific information like the specific Track rooms and suchlike yet.

### Further questions

Write us an old fashioned email and we'll make sure to reach out to you asap:  
[team@appatnight.de](mailto:team@appatnight.de)

You should look forward to meeting like minded people, making new friends, creating new apps and making the most of the event!

If you have not registered yet, do so now!

[www.appatnight.de](http://www.appatnight.de)